



INSA

INSTITUT NATIONAL
DES SCIENCES
APPLIQUÉES
RENNES

**MSc in INNOVATION AND ENTREPRENEURSHIP
2021 / 2022**

1 st PERIOD (MIE-01-1) September to November n		3 rd PERIOD (MIE-02-3) March to July n+1					
MANAGEMENT MODULES		Hours	Credits				
ST527E_IE MIE-01-1-ETC	Entrepreneurial Thinking & Creativity (module taught at RSB)	27	6	Internship			
ST528E_IE MIE-01-1-CS	Creative Strategy (module taught at RSB)	27	6				
ST534E_IE MIE-01-1-ECB	Entrepreneurial Capacity Building (module taught at RSB)	20	3				
T_IS517N_IE MIE-01-1-ST	Technology Awareness (module taught at INSA (Par validation))	27	3				
2 nd PERIOD (MIE-01-2) November n to february n+1		4 th PERIOD (MIE-03-4) September n+1 to December n+1					
FI511E_IE MIE-01-2-FNV	Financing New Venture (module taught at RSB)	27	6	HR515E_IE MIE-03-4-HR	Human Resources for Start Up (module taught at RSB)	27	6
MK536N_IE MIE-01-2-MI	Marketing of Innovation (module taught at RSB)	27	6	LW511N_IE MIE-03-4-BL	Business Law, Contract Law and IP Law (module taught at RSB)	27	6
ST529N_IE MIE-01-2-MP	From Idea to Model to Plan (module taught at RSB)	27	6	PM505N_IE MIE-03-4-PM	Start Up Project Management (module taught at INSA)	27	6
ST530N_IE MIE-01-2-SOA	Strategy and Organisation Audit (module taught at RSB)	27	6	OB515E_IE MIE-03-4-PDE	Personal Development for Entrepreneurs (module taught at RSB)	15	3
T_MK562N_IE MIE-01-2-UCD	User-centered Design (module taught at INSA)	27	6				
ST536N_IE MIE-01-2-IC	Innovation Challenges (module taught at INSA)	-	3				
XXX MIE-01-2-CI	Collective Intelligence (module taught at INSA)	27	3				
COMPULSORY EVENTS							
EV002N	International Fair	-	-				
EV004N	Corporate Days	-	-				
PROGRAMME REQUIREMENTS/ Deliverables							Credits
GP5IE1 MIE-01-1-EP	Elevator Pitch Fin (End period 1) (INSA/RSB)						3
GP5IE2 MIE-01-2-BPS	Business Plan Summary (End period 2) (INSA/RSB)						3
GP5IE3 MIE-02-3-IS	Internship and Report (End period 3) (INSA/RSB)						12
GP5IE4 MIE-03-4-BPD	Business Plan Development (Expert Report) (INSA/RSB)						3
GP5IE5 MIE-03-4-FVP	Final Venture Plan and Presentation (End period 4) (INSA/RSB)						24
TOTAL							120